



Connecting Ambition with Opportunity

SOCIAL NEED	<p>For first-generation college students, academic achievement often does not translate into career success. First-generation college students are:</p> <ul style="list-style-type: none">▪ 3 times as likely to drop out after their 1st year of college (only 13% graduate);▪ Working longer hours for less pay following graduation; and▪ Critical sources of household income, as 85% are from low-income families
VISION	<p>Ambitious first-generation college graduates will have the support necessary to realize their full potential, which will enrich the social fabric of our city, country and world.</p>
MISSION	<p>NYNY closes the opportunity gap through an intensive career development and leadership training program that enables high-potential, first generation college students to realize their career aspirations.</p>
TARGET	<p>NYNY targets high-potential, first-generation NYC college students with the tenacity, ambition, and desire to enhance their lives and their communities. NYNY Fellows will reflect the ethnic and gender diversity of NYC. The inaugural class of 50 Fellows will begin the program in June 2010, after completion of their freshman year.</p>
PROGRAM	<p>NYNY's intensive two-year program includes bi-weekly career workshops where Fellows develop relationships with over 200 highly accomplished Mentor-Coaches and engage with community and business leaders. The three primary components of the curriculum are:</p> <ul style="list-style-type: none">▪ <u>Life Planning:</u> In partnership with their Mentor-Coaches, Fellows will develop life plans that articulate a clear path to their personal and professional goals.▪ <u>Career Development:</u> Fellows will benefit from training in written communication, public speaking, personal finance, relationship management, presentation skills, and interviewing.▪ <u>Community Leadership Projects:</u> Applying skills developed through NYNY, Fellows will lead projects, such as career workshops, aimed at improving success rates for their peers, which will increase NYNY's overall impact exponentially.

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Nicole Lindsay

Executive Director, New York Needs You

Hosea Harvey

General Counsel, New York Needs You

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Pearl O'Rourke

Vice President, J.P. Morgan

Josh Wolfe

Co-Founder and Managing Partner, Lux Capital Management

Nicole Lindsay (*Executive Director, New York Needs You*)

Nicole Lindsay is the Executive Director of New York Needs You. Previously, she was the Vice President of Talent Development at Management Leadership for Tomorrow (MLT), overseeing all program related activities. Nicole earned her BS in Business Administration from the University of Connecticut, JD from the University of Virginia School of Law, and MBA from the University of Virginia Darden School of Business. Upon graduation, she joined Wachovia Bank as a Corporate Finance Associate and later moved into Community Development Finance as a program manager, managing the bank's relationship with the Federal Home Loan Bank of Atlanta. In 2003, Nicole became the Associate Director of Admissions and Student Affairs at the Yale School of Management, overseeing minority and women admissions and diversity student affairs. She was instrumental in diversifying the applicant pool and in increasing the number of under-represented minorities that matriculated at SOM.

While at SOM, Nicole also served as a coach for MLT's Career Prep program, aiding eight college juniors in their career exploration and development process. She managed MBA recruiting initiatives at Wharton, Chicago GSB, Kellogg, and Tuck for Goldman Sachs before joining MLT full-time as the director of the Career Prep program in June 2006. In February 2007, Nicole took over responsibility for the MBA Prep program, becoming the Director of the Career Prep and MBA Prep programs. In July 2008, Nicole was promoted to her current role.

Nicole is licensed to practice law in Connecticut and Georgia. She lives in Stamford, CT, with her husband, Josiah.

Hosea H. Harvey (*General Counsel, New York Needs You*)

Hosea H. Harvey is Associate General Counsel at Planned Parenthood Federation of America, Inc., where his practice focuses on corporate operations, contracts, intellectual property, and human resources matters. He is a member of the Bar of the State of New York. He is a former corporate associate at Cravath, Swaine & Moore LLP, where he specialized in corporate governance/regulations, mergers and acquisitions, contracts, and securities matters. Prior to Cravath, Mr. Harvey served as a law clerk to Judge Ann Claire Williams on the U.S. Court of Appeals for the Seventh Circuit and Judge Barrington D. Parker, Jr. on the U.S. District Court for the Southern District of New York. While in law school, he served as a law clerk extern to Deputy Attorney General Eric H. Holder, Jr. Mr. Harvey currently serves on the Board of Directors of PALS, a New York non-profit focused on enhancing the skills and careers of diverse New York area law students and early career attorneys. Mr. Harvey also serves in a volunteer capacity as General Counsel for New York Needs You, a New York non-profit dedicated to providing low-income New York college students with mentoring, skill building, and career networking opportunities. Mr. Harvey received his Ph.D. in Political Science and his J.D. degree from Stanford University, and his undergraduate degree from Dartmouth College.

Robert Reffkin (*Founder and President*)

Robert Reffkin is a Vice President in the Principal Investment Area of Goldman Sachs. Prior to joining Goldman Sachs, he worked at Lazard Frères where he was an Associate in the Mergers & Acquisitions group and at McKinsey & Company where he was a Business Analyst. From 2005-2006, he was a White House Fellow serving as a special assistant to the Secretary of the Treasury. He currently serves on the Board of Directors of USI Holdings Corporation, XLHealth Corporation, and the Citizens Committee for NYC. He also serves as the Founding Chair of the Bronx Success Academy 1 charter school. He received a B.A. from Columbia University and an M.B.A. from Columbia Business School. His primary philanthropic undertaking includes running 50 marathons, one in each U.S. state, with the goal to raise \$1 million for youth education and enrichment programs (www.RunningToSupportYoungDreams.com).

Janelle Alexander (Vice President)

Janelle Alexander is President and CEO of Lucidiem, an internet-based platform for personal improvement and goal achievement. Prior to Lucidiem, Janelle was a Vice President in the Public Sector and Infrastructure banking group at Goldman Sachs. Prior to joining Goldman Sachs in 2002, Janelle was an Assistant Account Executive on the Kraft Foods account at Ogilvy & Mather, where she helped develop marketing and branding solutions for several Post Cereal brands. Janelle began her career as an analyst at Salomon Smith Barney (now Citi) in the Investment Banking Division.

Janelle, a native New Yorker, attended The Dalton School. Janelle graduated with Distinction from Amherst College with a B.A. degree with majors in Spanish and Economics.

Sebnem Giorgio (Treasurer)

Sebnem Giorgio is CFO / COO at New York Cares, a nonprofit organization that meets pressing community needs by mobilizing caring New Yorkers in volunteer service. Sebnem oversees the infrastructure that supports organizational activities, including finance, accounting, technology, human resources, and legal. Before joining New York Cares, Sebnem worked in the private sector as an investment banker for 10 years. As the Chief Operating Officer and a Director at Merrill Lynch, she was responsible for the day-to-day operations of Debt Capital Markets, Financial Sponsors and Private Equity Funds groups. Prior to that, Sebnem worked in the real estate investment banking group at Morgan Stanley, where she advised clients in mergers, acquisitions, initial public offerings, joint ventures, and asset sales. She also held a number of strategy positions within the firm.

Sebnem graduated summa cum laude with a B.A. in Economics and German Studies from Ohio Wesleyan University.

Kimberly A. Harris (Secretary)

Kimberly A. Harris is an Associate at Skadden, Arps, Slate, Meagher & Flom LLP, where she represents some of the leading Fortune 500 Companies in a variety of industries, including healthcare, insurance, automotive, entertainment and retail. Her transactional experience includes global mergers, acquisitions, restructurings, spin-offs and divestitures, with a typical deal size valued at over \$5.0 billion. In a pro bono capacity, Kimberly works with clients on political asylum, immigration, child custody and domestic violence cases, as well as educational reform initiatives and urban development. In her free time, she mentors undergraduate and law students, engages in political fundraising and has been actively involved with the Abyssinian Development Corporation, Legal Outreach and the American Cancer Society. Kimberly received a J.D. from Columbia Law School in 2006 and was recognized as an "Outstanding Alumnus" in 2008. She received a B.B.A. with high distinction from the Ross School of Business at the University of Michigan in 2003.

Shawn M. Anderson

Shawn is a Vice President within the Investment Banking Division at Goldman, Sachs & Co., where he has worked since 2002. Shawn advises senior managers of leading companies within the Natural Resources universe on some of their most important strategic decisions, including those related to mergers, acquisitions and financings. Prior to joining Goldman Sachs, Shawn worked for Wellington Management Company, LLP from 1997-2000. At Wellington Management, Shawn was a member of a team charged with investing over \$1 billion in publicly-traded companies. While at Wellington Management, Shawn was also actively involved with the disbursement of the Wellington Management Charitable Fund, which focuses primarily on supporting educational programs geared toward minority and disadvantaged youths.

Shawn earned a A.B. in Economics from Duke University in 1997, the Chartered Financial Analyst (C.F.A.) designation in 2001 and an M.B.A. from the Stanford University Graduate School of Business in 2002. He presently lives in Brooklyn, New York with his wonderful fiancée Margaret Anadu, and their dog J.J.

Sebastian Arango

Sebastian Arango is an Associate in the Restructuring & Reorganization Advisory group at the Blackstone Group. Since joining Blackstone in 2006, Mr. Arango has advised various companies and creditors on a variety of restructuring transactions. Before joining Blackstone, Mr. Arango was an Investment Banking analyst in the Global Power Group and a Fixed Income analyst in the Global Structured Bonds Group at Salomon Smith Barney from 2000 through 2003.

Mr. Arango received a B.A. in History and Political Science at Vanderbilt University, where he graduated magna cum laude as a Chancellor's and Dean's Select Scholar. Mr. Arango also received a J.D. from the Northwestern University School of Law and an M.B.A. from the Kellogg School of Management at Northwestern University. Mr. Arango is a member of the New York State Bar. Mr. Arango is also a member of the American Council on Germany and was selected to be an American Council on Germany Young Leader in 2007.

Cindy Helen Brea

Cindy Helen Brea is a Vice President in the Emerging Markets Fixed Income Sales group at Credit Suisse covering institutional clients in Central America and the Caribbean. Her focus to date has been financial institutions, providing solutions both on the asset and liability side through structured note ideas and financing operations respectively. Cindy Helen joined Credit Suisse in 2004 upon graduating from Harvard Business School. Before covering the Latam region, she sat on the Foreign Exchange Sales desk where she covered US Hedge Funds and Prop Traders. Her undergraduate Bachelor of Science in Civil Engineering was received from Columbia University in New York.

Howard W. Buffett

Howard W. Buffett is the Assistant for Partnerships in the White House Office of Social Innovation. In this role, Mr. Buffett aids the director of the Office in the strategy, engagement, process building and implementation of collaborative action with federal agencies, corporations, foundations, non-profits, community based organizations, and multi-lateral bodies.

Prior to serving in the White House, Mr. Buffett was a member of the Technology, Innovation and Government Reform Policy Working Group for the Presidential Transition Team. In this capacity, Mr. Buffett assisted with the design and the policy agenda of the Office of Social Innovation, as well as the development of the U.S. Government's Social Innovation Fund.

Before serving on the Presidential Transition Team, Mr. Buffett founded Cliffspringer LLC, a strategic advisory organization. Cliffspringer was organized to bridge philanthropic, corporate and government sector organizations such as the United Nations, the Gerson Lehrman Group, and the Bill & Melinda Gates Foundation. Mr. Buffett has served as a board member for the Clark and Hinman Foundation, the Cougar Fund, and the FEED Foundation, and has served on advisory or program committees for the Rockefeller Philanthropy Advisors, the Council on Foundations, the Collaboration Prize, and the Hewlett Foundation's Philanthropy Workshop West.

For ten years, Mr. Buffett has assisted his father in the domestic and international travel activities of his family's private foundation, including site visits, project analysis, photography, and field data collection. Through this work, Mr. Buffett has traveled in approximately 60 countries on 6 continents; he has a BA from Northwestern University and an MPA from Columbia University.

Daron Greene

Daron Greene is a Director and member of BlackRock's Fixed Income Portfolio Management Group. His primary responsibility is managing agency mortgage backed securities across BlackRock's multiple fixed income mandates. Prior to moving to his current role in 2006, Daron was a Vice President in BlackRock Solutions' Relationship Management Group and Business Development Group with a focused on hedge fund and broker / dealer clients. He began his career at BlackRock in 2001 as an analyst in the Portfolio Analytics Group, where his primary responsibilities were modeling and providing risk advisory services.

Daron earned a BS degree in commerce with a concentration in finance from the University of Virginia in 2001.

Hilary Ley Jager

Hilary Ley Jager is a law clerk for the Honorable John Gleeson, U.S. District Court Judge for the Eastern District of New York. Prior to clerking, she worked at Davis Polk and Wardwell where she was an associate in the litigation department. From 2002-2004, she worked for the ACLU Immigrant's Rights Project. She received her B.A. from Williams College and her J.D. from Stanford Law School in 2007.

Yusef Kassim

Yusef Kassim works in the Investor Relations group at Eton Park Capital Management, a \$12 billion multi-disciplinary investment firm. Prior to joining Eton Park, he was a Partner and Head of Marketing & Investor Relations with R6 Capital, a multi-strategy credit and corporate strategies hedge fund. Prior to joining R6 Capital, Mr. Kassim was a Senior Vice President in the Sales Division at Gerson Lehrman Group (GLG), where, from 2005-2007, he developed and managed the firm's relationships with multi-strategy hedge funds, private equity firms, proprietary desks and investment banks. Mr. Kassim was formerly co-head of the Technology, Media & Telecom research practice at GLG, where, from 2001-2004, he built out the firm's research coverage to encompass all publicly traded technology and media companies throughout the US, Europe and Asia. Mr. Kassim also played an instrumental role in growing GLG's client base to include over 400 of the leading buy-side investment institutions. Prior to joining GLG in 2001, Mr. Kassim worked for Goldman, Sachs & Co. in the Global Securities Services Prime Brokerage Sales Group specializing in Merger and Convertible Arbitrage focused hedge funds. Mr. Kassim graduated from the University of Pennsylvania in 1999 with a BAS degree in Systems Engineering from the School of Engineering and a minor in Mathematics from the College of Arts and Sciences.

Mary-Catherine Lader

Mary-Catherine Lader is a renewable energy investment analyst in Goldman Sachs' Special Situations Group. Her previous work experience includes media relations for the World Economic Forum in Davos, production for CNN International and commodities reporting for Reuters. She serves as a director of the non-profit Renaissance Institute and its Renaissance Weekends, non-partisan retreats to build bridges among innovative leaders from diverse fields, founded in 1981. A South Carolina native, Mary-Catherine lived in London and Australia before attending St. Paul's School in Concord, New Hampshire. She received the A.B. Degree in History from Brown University, where she was editor-in-chief of the Brown Daily Herald.

Maybel Marte

Maybel Marte recently joined FBR Capital Markets as a Vice President in High Yield/Distressed Institutional Sales Group, focused primarily on credit hedge funds. Prior to joining FBRCM, Maybel had been at Goldman Sachs for over seven years, most recently as a Vice President in High Yield-Distressed Bonds Sales. Prior to joining Goldman, she was an equity research associate at Merrill Lynch and Salomon Smith Barney Asset Management.

Maybel received her Masters of Business Administration from The Wharton School and her Bachelor of Arts in Economics from Wellesley College. She was awarded a number of academic scholarships for her graduate and undergraduate studies, most notably the Robert A. Toigo Graduate Fellowship and Andrew Mellon Undergraduate Fellowship.

Born in the Dominican Republic, Maybel immigrated to the United States with her family at the age of six. The Marte family settled in the Bronx, where they currently reside. Maybel's first exposure to Wall Street came in the summer of 1993 when she was accepted into the Sponsors for Educational Opportunity (SEO) Investment Banking Program, as one of only 4 sophomores and 125 juniors selected that spring. Over the past fifteen years, Maybel has remained very close to the pulse of SEO – currently serving on the Board of Directors as the Chairperson of the Scholars Program Committee.

Recently, Maybel took the opportunity to join the Robert A. Toigo Foundation as a Career Coach focusing on transitioning recent Toigo alums to new career opportunities within the finance industry. As a Toigo alumna, she was given the unique opportunity to work on special projects with the President of Toigo, including co-authoring a thought-leadership paper.

In her free time, Maybel enjoys traveling, cooking for friends, listening to music and attending Yankee games. She currently resides in Brooklyn with her golden retriever, Goldfinger.

Roland S. Merchant

Roland Merchant is a Senior Vice President of Eastdil Secured, LLC, a wholly owned Real Estate Investment Bank of Wells Fargo, and is responsible for the marketing and valuation of secondary commercial mortgage whole loans, B-Notes and mezzanine debt. Prior to joining Eastdil Secured, Mr. Merchant was an investment banking associate in the Capital Markets Group at Cushman and Wakefield and the Leveraged Finance Group at Merrill Lynch. Mr. Merchant holds an M.B.A. from Columbia Business School and a B.A. from Dillard University.

Pearl O'Rourke

Pearl O'Rourke is a Vice President in the Investment Banking division of J.P. Morgan, where she is responsible for providing mergers and acquisitions and capital markets advice to Retail and Apparel clients. In addition to her client responsibilities, Ms. O'Rourke has also served as the resource manager and internship sponsor for the Consumer Retail coverage group. Prior to joining J.P.Morgan, Ms. O'Rourke was a Mergers and Acquisitions professional at Lazard Frères and Banc of America from 2003 through 2006 and a consultant at Ernst & Young from 1996 through 2000.

Ms. O'Rourke received a B.A. in mathematics and sociology from Northwestern University in 1996 and a J.D. from the Northwestern University School of Law and an M.B.A from the Kellogg School of Management at Northwestern in 2003. Ms. O'Rourke has been a member of the New York State Bar since 2004.

Josh Wolfe

Josh is a Co-Founder and Managing Partner of Lux Capital, focusing on investments in nanotechnology, semiconductors and life sciences. Josh manages Lux Capital's investments in Nanosys and Cambrios, and serves on the Board of Directors of Crystal IS and Lux Research. Before forming Lux Capital, he worked in Salomon Smith Barney's Investment Banking group, where his experience included a \$4 billion hotel merger and a defense against an unsolicited LBO. Josh has also worked in capital markets while at Merrill Lynch on its Financial Futures & Options/Government Strategy desk and at Prudential Securities in its Municipal Finance department.

Prior to venturing into the financial world, Josh conducted and published cutting-edge AIDS/immunopathology research in *Cell Vision* and *The Journal of Leukocyte Biology*, leading medical/immunology journals. Josh graduated with distinction from Cornell University with a B.S. in Economics and Finance. He has been an invited guest speaker, lecturer, and panelist on nanotechnology for CNBC, CNN, Harvard, Yale, Wharton, Columbia, Cornell, Merrill Lynch, Credit Suisse First Boston, Capitol Hill, government labs, and officials in France, Canada, UK, Spain, Singapore, and Germany. Widely recognized as one of the preeminent minds in nanotechnology and finance, Josh has been invited by the White House and Canadian Government to advise government organizations on funding strategies.

Josh is a co-founder of The NanoBusiness Alliance, a columnist with *Forbes Magazine* and Editor of the monthly *Forbes/Wolfe Emerging Tech Report*.